

## Data Science Summer School Leoben 2022

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#### **Intro ML**

- Data driven approaches (aka ML)
- Types of ML
- Correlation vs. Causality
- Business cases in ML
- Evaluating results of ML
- Model selection







### What is Machine Learning?

- Goal: Calculating a prediction
  - useful, actionable

- Data driven
  - use (historic) data to calculate the prediction





### Type of predictions

- Data type
  - Discrete: classification
  - Continuous: regression

- Interpretation:
  - Label, action
  - Outcome, model parameter
  - Model, significant correlations





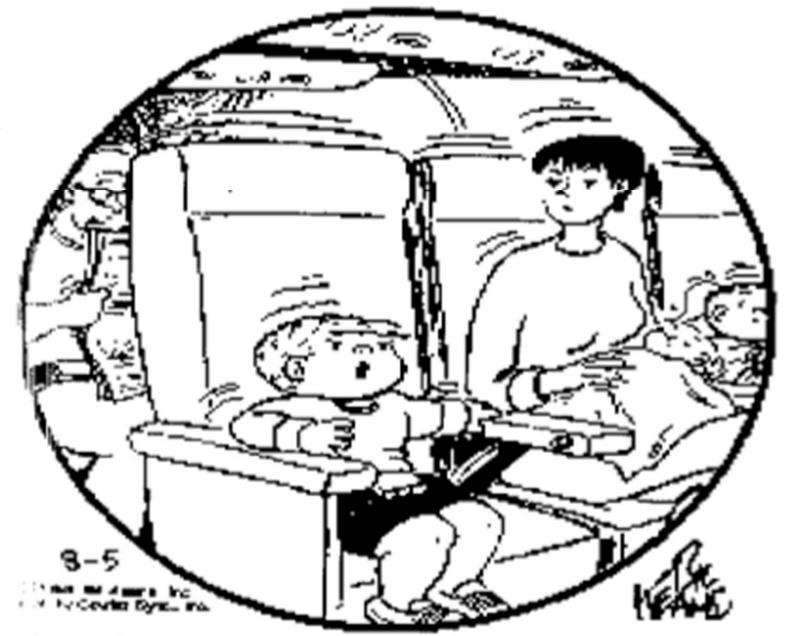
#### Correlation vs. causality

We can observe only correlations!

 Causality is plausible if hidden causes (confounding factors) have been accounted for as much as possible.





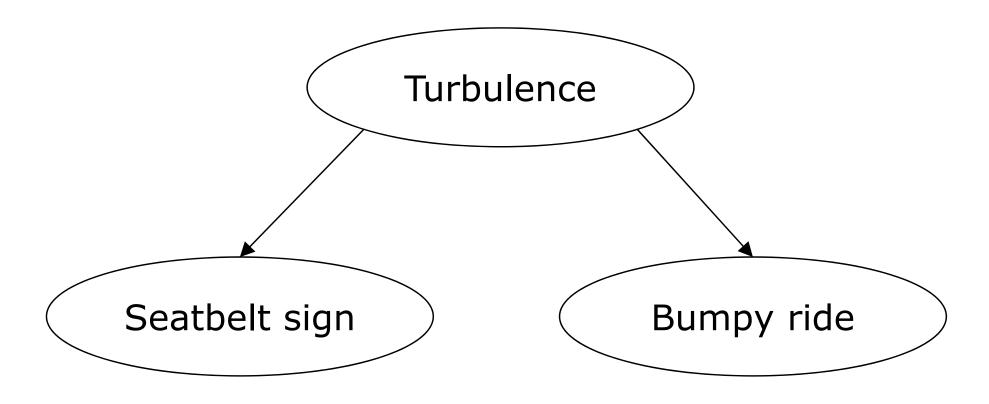


Wish they didn't turn on that seatbelt sign so much! Every time they do.





### **Confounding factor**







## Pragmatic approach to correlations

 Correlations are useful, if they allow good predictions.

#### Warning:

If the actual cause changes, then predictions based on previous correlations may become useless.





#### **Utility of predictions**

- Definition of the utility depends on the goal for making predictions.
- Boils down to an objective function.

- Example 1: Predictive maintenance
- Example 2: Electric Arc Furnace

 More difficult to find an objective function for unsupervised learning.





## Simple objective: Minimize loss functions

#### Notation:

- Input x
- Prediction  $\hat{y} = h(x)$  by hypothesis h
- Correct prediction y
- -Loss  $L(x, y, \hat{y})$ .





#### Simple loss functions

Classification error:

$$L(x, y, \hat{y}) = \begin{cases} 1 \text{ if } \hat{y} \neq y \\ 0 \text{ if } \hat{y} = y \end{cases}$$

Quadratic error (for regression):

$$L(\mathbf{x}, y, \hat{y}) = (\hat{y} - y)^2$$







## **Example 1: Utility of predictive maintenance**

- Gain from saved maintenance
- Cost of unnecessary maintenance
- Cost of failure caused by missed maintenance
- (Cost for collecting data and learning how to predict)





#### **Example 2: Power consumption of** an electric arc furnace

- Site with furnace and other machines
- Logs of power consumption and activities
- Goal:
  - Predict power consumption
  - Predict peeks in the power consumption







## Which training data can we use?

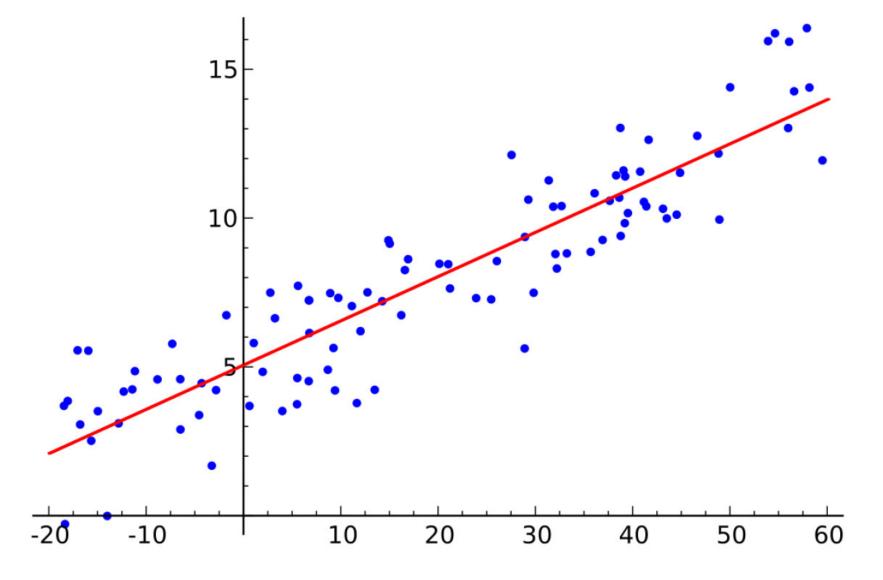
- Supervised Learning with historic data:
  - Data were collected in the past.
  - Consist of pairs  $(x_i, y_i)$ where  $y_i \approx f(x_i)$  is approximately the correct prediction for  $x_i$ .
- Example linear regression:

$$y_i = \boldsymbol{\theta} \cdot \boldsymbol{x}_i + \varepsilon_i$$
,  $i = 1, ..., m$ .





### **Linear Regression**





#### Problem with historic data

- How well do these data represent the current situation?
  - Are the correlations in the historic data still predictive?

- Can be decided only case by case.
- Statistical methods can be used to check.





## Other types of training data

- Unsupervised learning: Only inputs  $x_i$ , i = 1, ..., m.
  - Clustering
  - Finding associations

Reinforcement learning:

$$(s_1, a_1, r_1), (s_2, a_2, r_2), \dots$$

Reward  $r_t$  for action  $a_t$  in state  $s_t$ .





## Other types of data acquisition

- Online learning:
  - Data  $(x_t, y_t)$  arrive sequentially,
  - $y_t$  needs to be predicted before it is observed.
- Active learning:
  - When obtaining  $y_i$  for some  $x_i$  is expensive, the learning algorithm might select inputs  $x_i$  for which  $y_i$  is obtained.





### Which learning algorithm?

 Approach: Calculate prediction function (hypothesis) that minimizes (surrogate) loss function on training data.

Example linear regression:
 Choose θ such that

$$\sum_{i=1}^{n} (y_i - \boldsymbol{\theta} \cdot \boldsymbol{x}_i)^2 \rightarrow Min$$



• Prediction:  $\hat{y} = h(x|\theta) = \theta \cdot x$ 



# Other classes of prediction functions $h(x|\theta)$

- Decision trees
- Neural networks
- Nearest neighbor classifiers
- Support Vector Machines

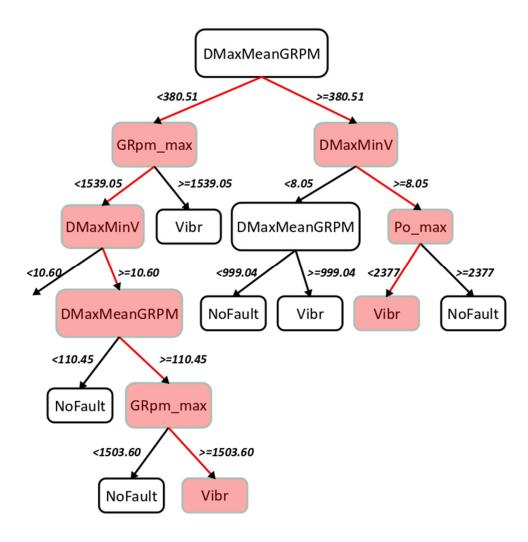
• ...

No free lunch!





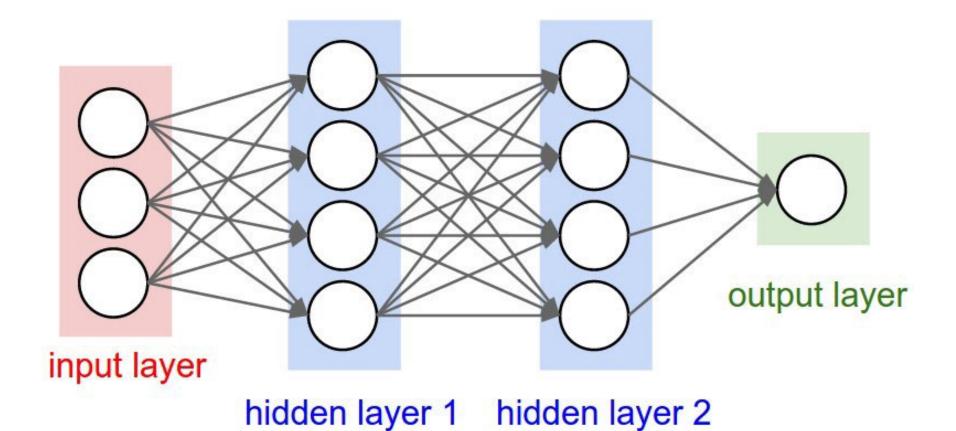
#### **Decision tree**







#### **Neural network**

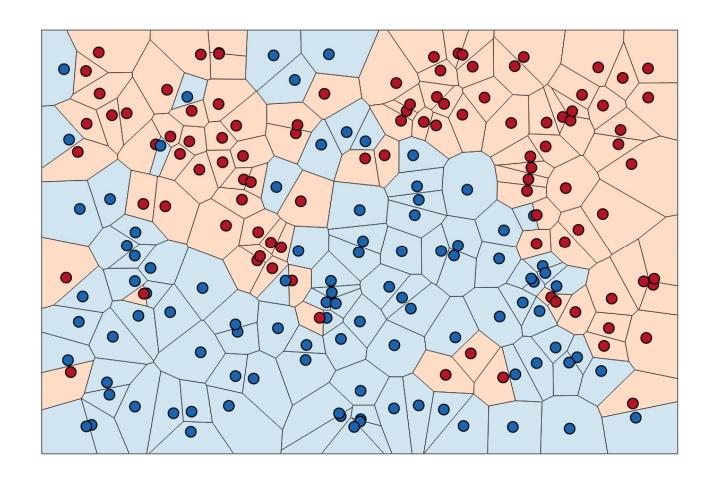








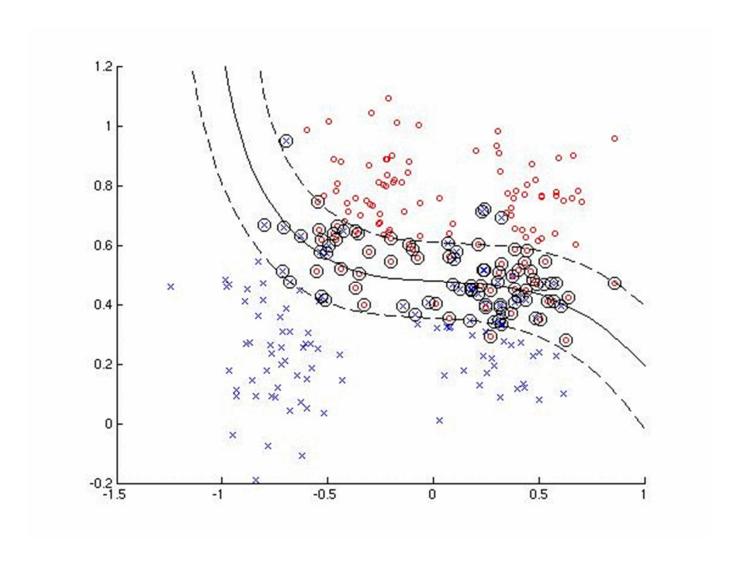
### Nearest neighbor classifier







### **Support Vector Machine**







### The learning algorithm

• The hypotheses class (class of prediction functions)  $h(x|\theta)$  is usually chosen apriori.

 The learning algorithm optimizes the parameters θ to minimize a loss function on the training data:

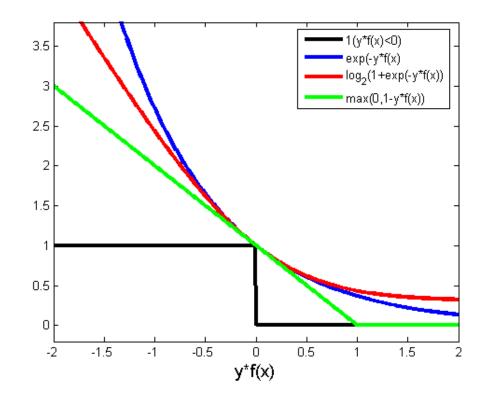
$$\sum_{i=1}^{n} L(\mathbf{x}_i, y_i, h(\mathbf{x}_i | \boldsymbol{\theta})) \rightarrow Min$$





#### **Surrogate loss functions**

- Some loss functions are hard to optimize, e.g. the classification error,  $y_i \neq h(x_i|\theta)$ .
- Use a surrogate loss function that is easier to optimize.







## **Evaluating the learned hypothesis**

ullet Uses optimal parameter  $oldsymbol{ heta}$  with

$$\sum_{i=1}^{n} L(\mathbf{x}_i, y_i, h(\mathbf{x}_i | \boldsymbol{\theta})) \rightarrow Min$$

 Does this hypothesis predict well for new data,

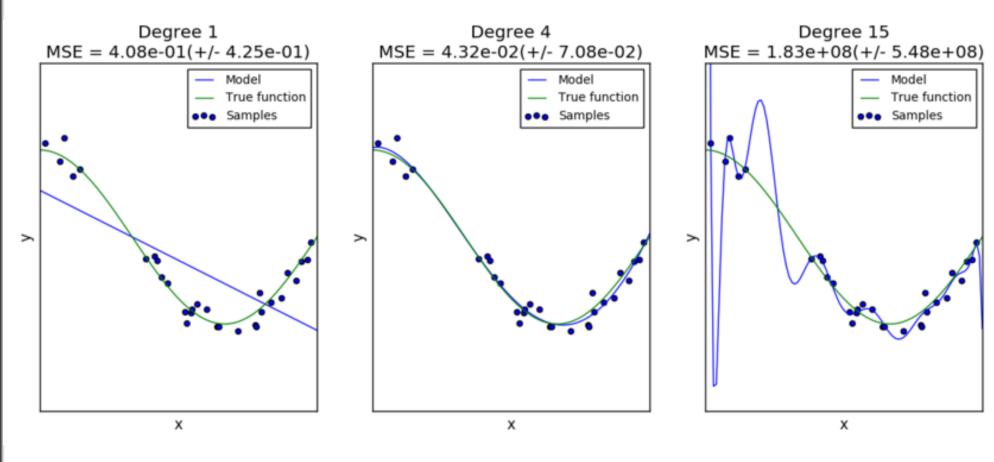
$$L(x, y, h(x|\theta)) = ?$$

 Need to evaluate the hypothesis with test data.





### **Underfitting - Overfitting**







### **Underfitting - Overfitting**

 Unterfitting: The class of prediction functions is not rich enough to allow for good predictions.

Overfitting symptom:
 The loss on new data is "much larger" than on the training data.





#### **Reason for Overfitting**

 Parameters θ are fitted too tightly to the training data

$$\frac{1}{n}\sum_{i=1}^{n}L(\boldsymbol{x}_{i},y_{i},h(\boldsymbol{x}_{i}|\boldsymbol{\theta}))$$

encoding also errors in the training data.

 This may cause large prediction loss on new data.

 Counter measure: Restrict the optimization of the prediction function.





#### **Model selection**

- Explicitly or implicitly choose the class of prediction functions.
- Concrete methods are often tied to the type of prediction function.
- Usually require the selection of hyperparameters.
- Mostly done by using a validation set or cross validation.





#### Methods for model selction

• Pruning for decision trees

 Choice of architecture and Early Stopping for neural networks

Regularization:

$$\sum_{i=1}^{n} L(\mathbf{x}_i, y_i, h(\mathbf{x}_i | \boldsymbol{\theta})) + \mathbf{C} * R(\boldsymbol{\theta})$$

•  $R(\theta)$  is a regularization function that prefers simple/small parameters.





## ML-Process: (Supervised Learning from historic data)

- 1. Problem description
  - What needs to be predicted, using which information?
  - What is the loss function?
- 2. Are there good training data?
- 3. Split into training, evaluation and test data.
- 4. Which hypotheses class?
  - Which preprocessing of the data?
  - Which learning algorithm?
  - Which hyperparameters?
- 5. Learn a hypothesis
- 6. Evaluate the hypothesis
- **L** Iterate
- 6. Test of the final hypothesis





## A-priori knowledge and physical models

- The less an algorithm needs to learn, the easier learning is:
  - Use a-priori knowledge and existing models.
- Often this can be done by preprocessing the data, such that only the missing parts need to be learned.
- Or restrictions can be put on the prediction function.



#### Final test of hypotheses

#### Assumptions:

- ▶ We have trained a prediction function  $h : \mathbb{R}^d \to \mathbb{R}$ .
- ▶ We have n test examples  $(x_i, y_i)$ , i = 1, ..., n, drawn independently from some distribution P(x, y).

#### Goal:

- Estimate the error L(x, y, h(x)) for a new examples (x, y) drawn from P(x, y).
- ► Either  $\mathbb{E}_{(x,y)\sim P(x,y)}L(x,y,h(x))$  or  $P\{(x,y):L(x,y,h(x))>\ell\}$ .

#### Probability of large error $p_{\ell}$

$$p_{\ell} := P\{(\mathbf{x}, \mathbf{y}) : L(\mathbf{x}, \mathbf{y}, h(\mathbf{x})) > \ell\}$$

$$S_n = \sum_{i=1}^n \mathbb{I}\{L(\mathbf{x}_i, \mathbf{y}_i, h(\mathbf{x}_i)) > \ell\},$$

$$p_{\ell} \approx \hat{p}_{\ell} := \frac{1}{n}S_n.$$

We seek an upper confidence bound  $\bar{p}_\ell$  on  $p_\ell$ , depending on n, with  $P\{p_\ell > \bar{p}_\ell\} < \delta$ , confidence parameter  $\delta$ , e.g.  $\delta = 0.01$ ,

$$ar{p}_\ell := \hat{p}_\ell + \Delta$$
 .

#### Confidence bound for $S_n$

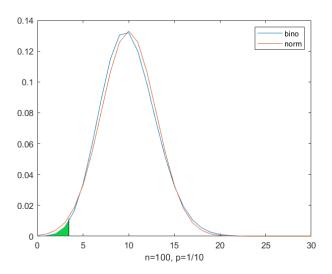
The number of test examples  $S_n$  follows a binomial distribution with parameters n and  $p_{\ell}$ ,

$$P\left\{S_{N}=k\right\} = \binom{n}{k} p_{\ell}^{k} (1-p_{\ell})^{n-k},$$

$$\mathbb{E}S_{n} = np_{\ell},$$

$$\mathbb{V}S_{n} = np_{\ell}(1-p_{\ell}).$$

#### Confidence bound for $S_n$ - Figure



#### Confidence bound for $p_{\ell}$ (1)

$$\begin{split} P\{p_{\ell} > \bar{p}_{\ell}\} &= P\{p_{\ell} > \hat{p}_{\ell} + \Delta\} = P\{np_{\ell} > n\hat{p}_{\ell} + n\Delta\} \\ &= P\{\mathbb{E}S_n > S_n + n\Delta\} = P\{S_n - \mathbb{E}S_n < -n\Delta\} \\ &= P\left\{\frac{S_n - \mathbb{E}S_n}{\sqrt{np_{\ell}(1 - p_{\ell})}} < -\Delta\sqrt{\frac{n}{p_{\ell}(1 - p_{\ell})}}\right\} \\ &\approx P\left\{\mathcal{N}_{0,1} < -\Delta\sqrt{\frac{n}{p_{\ell}(1 - p_{\ell})}}\right\} \\ &< \delta \end{split}$$

if for the  $(1-\delta)$ -quantile  $C_{\delta}$  of the standard normal distribution,

$$C_\delta = \Delta \sqrt{rac{n}{p_\ell (1-p_\ell)}}.$$

#### Confidence bound for $p_{\ell}$ (2)

$$C_{\delta} = \Delta \sqrt{rac{n}{p_{\ell}(1-p_{\ell})}}$$
  $\Delta = C_{\delta} \sqrt{rac{p_{\ell}(1-p_{\ell})}{n}}$ 

But  $p_{\ell}$  is unknown, just  $p_{\ell} \leq \hat{p}_{\ell} + \Delta$ . Plugging in and solving for  $\Delta$  gives

$$\Delta pprox C_\delta \sqrt{rac{\hat{
ho}_\ell(1-\hat{
ho}_\ell)}{n}} + rac{C_\delta^2}{n}.$$

#### Upper bound on the mean error $\mathbb{E}_{(x,y)\sim P(x,y)}L(x,y,h(x))$

Impossible without further assumptions:

- Let y = 0 for all x but P(0, B) = 1/B and h(x) = 0 for all x.
- ▶ If  $n \ll B$ , then it is unlikely that (0, B) is among the test data.
- For the square loss the observed error is 0, but  $\mathbb{E}_{(\mathbf{x},y)\sim P(\mathbf{x},y)}L(\mathbf{x},y,h(\mathbf{x}))=P(0,B)*(B-0)^2=B.$

For **bounded loss**, e.g.  $L(x, y, h(x)) \in [0, 1]$ , we get

$$\mathbb{E}_{(\boldsymbol{x},y)\sim P(\boldsymbol{x},y)}L(\boldsymbol{x},y,h(\boldsymbol{x})) \leq \frac{1}{n}\sum_{i=1}^{n}L(\boldsymbol{x}_{i},y_{i},h(\boldsymbol{x}_{i})) + \frac{C_{\delta}}{2\sqrt{n}}$$

with probability  $\delta$ .